



## PRESS RELEASE

### **FOR IMMEDIATE RELEASE**

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### **PC TROUBLESHOOTERS, INC. TO CONDUCT FREE BUSINESS CONTINUITY SEMINAR AT THE PROVIDENCE BUSINESS EXPO 2009**

#### **CALLED: "IT WON'T HAPPEN TO ME – WILL IT? 4 STEPS TO A CREATING A COMPLETE BUSINESS CONTINUITY PLAN"**

**Warwick, RI, January 7, 2009** –PC Troubleshooters, Inc., a leading provider of I.T. network and security solutions, announced today it will be hosting a FREE Business Continuity Seminar at **Providence Business Expo 2009** at the RI Convention Center on May 6, 2009 from Noon to 12:30 at the Expo Platform #133. The seminar is called: **"It Won't Happen to Me - Will It? 4 Steps to Creating a Complete Business Continuity Plan."**

Statistics show: More than 50% of Small Businesses lack a viable disaster recovery strategy. 78% of businesses that experience a power outage or experience more than 2 days of down time will be out of business within 2 years! Natural disasters such as fires or theft cannot be predicted – by not planning for the unexpected, a business is taking a huge risk of excessive cost and ultimate demise.

It is essential that every business create and implement a plan for disaster recovery. This MUST ATTEND session will discuss the 4-key components a business must address when creating a plan for disaster recovery. The 4 key areas are: Power, Technology, Space and Connectivity. IT Industry leader and President of **PC Troubleshooters, Inc.**, Eric M. Shorr, will share how each of these components are interrelated and when implemented together create a solid solution to ensure business continuity, should a catastrophic event occur.

"Too many clients have called me AFTER their office has flooded, caught on fire or been the victim of theft." Said Eric M. Shorr, President of **PC Troubleshooters, Inc.** "My mission for 2009 is to make Business Continuity/Disaster Recovery planning a top priority for business owners. Business Expo is a great vehicle to reach the top decision makers in an organization and talk disaster recovery."

#### **About PC Troubleshooters, Inc.**

For 17 years, **PC Troubleshooters, Inc.** has been an industry leader providing small-to-medium sized businesses I.T. and Business Continuity solutions, support and maintenance of computers, networks, servers, workstations and applications.

**PC Troubleshooters, Inc.** has recently enhanced its already comprehensive line of high quality security products by introducing a Digital IP Surveillance Program.

For more information on **PC Troubleshooters, Inc.** please visit: [www.pctrouble.com](http://www.pctrouble.com)

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